

# Capability Statement

## Corporate Profile

### NAICS CODES

541611 – Administrative Management Consulting and General Management Consulting Services

541618 – Other Management Consulting Services

541612 – Human Resources Consulting Services

### BUSINESS DATA

**Business Name:** Dean Strategic Advisors, LLC

**UEI:** SLTLVW928AK5

**CAGE Code:** 9RDK1

**Email:** info@deanstrad.com

**Website:** www.deanstrad.com

### CERTIFICATIONS

- SBA Service-Disabled Veteran Owned Small Business (SDVOSB)
- SBA certified HUBZone
- Project Management Professional (PMP) credentialed consultants
- Lean Six Sigma Black Belt credentialed consultants



### ABOUT DSA

Dean Strategic Advisors (DSA) specializes in innovative solutions to the myriad of complex problems leaders face. DSA offers a comprehensive suite of services designed to bring its clients world class Project Management Office (PMO) practices and Transformation solutions to empower organizations to navigate today's modern challenges.

### CORE COMPETENCIES

**Project Management Support:** DSA delivers transparent reporting and real-time project visibility to empower leaders with actionable data to make expeditious decisions throughout the project lifecycle.

**Enterprise Transformation:** DSA offers in-depth Transformation consulting to guide organizations as they navigate the complexities of adopting next generation technologies and pursue sustainable growth.

**Business Process Optimization:** DSA co-creates with clients to establish governance frameworks that align with industry best practices, regulatory requirements, and organizational goals. By emphasizing transparency and accountability, DSA optimizes workflows to foster innovation.

### DIFFERENTIATORS

- DSA leaders derive their expertise from a unique blend of public service as former military officers and lead business strategists from the world's most renowned consultancies.
- DSA brings expert trusted partners who can deftly navigate tactical organizational problems and effectively communicate them at the executive level.

### PAST PERFORMANCE

- The founder of DSA, Paul Dean is a West Point graduate and has served as a Transformation consultant at McKinsey & Company in two of their largest client Transformations to date.
- DSA conducted a commercial permitting process redesign effort in support of one of the country's fastest growing major cities. Services included process mapping, workshop facilitation, and the development of 8 standardized tools to affect change for the city and reduce the overall delivery timeline of key services.